



## October, 2021

The calendar signals that it is officially fall. We have been blessed with beautiful weather, encouraging customers to be out and about before the cold weather arrives. Hopefully, we can enjoy this nice stretch for several more weeks!

I feel it is important to address a couple of issues that we all face since covid has become our way of life. We continue to experience supply chain challenges resulting in product shorts. In addition, several of our vendors have increased lead times for ordering, have increased order minimums, and have had great difficulty with trucking and shipping. Some vendors are cutting back on specific products, all due to lack of supplies and/or employees. This array of problems has also resulted in price increases for many of the items we carry. Unfortunately, these issues are passed down to you, our customer. We are trying our very best to look for alternative products and solutions to get what you need in a timely manner. It has become a balancing act for all of us. We appreciate your business and sincerely thank you for working with us though the many challenges we face.

October is all about pies! Elegant Foods bakery has been busy making pies, and we are getting ready for the holiday season. **Now is the time to think about taking pre-orders or making grab and go pies available for your customers.** If you have a cooler, you may stock them for easy pick up, or do pre-orders prior to the Thanksgiving holiday. We have several customers who have found this to work well during the holiday season. For a complete list of our pies, give us a call or visit us at [www.elegantfoods.net](http://www.elegantfoods.net).

We have many fall drink products in stock including **Torani's Pumpkin Spice**, **Pumpkin Pie**, **Toasted Marshmallow** Syrups, and **Pumpkin Pie Sauce**. How about a **Green Apple Real Fruit Smoothie** from **Torani** and top it with whipped cream and caramel sauce for a fall delight. Other ideas include, **Mountain hot spiced apple cider concentrate** from Vermont, and teas from **Harney & Sons**. We have a new hot coco brand that will arrive sometime later this month, **Mike & Jen's Coco Mix**. Made in Duluth, Minnesota, it's a chemical free mix made with whole milk powder, pure cane sugar, confectioner's sugar and coco powder. Just add water. Mike and Jen's Coco are Kosher certified and gluten free. [www.mikeandjens.com](http://www.mikeandjens.com).

Please note, we have not enclosed a paper copy of our discontinued items this month. You may view all of our closeout items at [www.elegantfoods.net](http://www.elegantfoods.net), click on products. drop down, closeouts. Our items change almost daily and this will keep you most up to date.

Sincerely yours,

Michael J. Olson