



## **January**, **2022**

On behalf of everyone at Elegant Foods, we wish you a very happy, healthy and prosperous New Year! As we begin the new year, we feel a lot like we did at the beginning of 2021, wondering what the future will hold. We still seem to be facing price increases, labor shortages, the lack of product availability, and, then there is the surge in covid cases with the new variant. If only we could see into the future. We will continue to remain optimistic and will do our very best to source and deliver products to you in a timely manner. Thank you for the patience you have shown us and for choosing to work with Elegant Foods.

Valentine's Day will be here before you know it. If you are planning a special evening, keep in mind that we have many elegant desserts that are perfect for the occasion. Even though we have barely finished making holiday cookies, we are ready to start production on our valentine hearts. The cookies will be available on a pre-order basis until February 11<sup>th</sup>. Please give us a call to reserve your cookies.

We are pleased to offer a new product line from Sweet Sam's Baking Company. If you are familiar with their pound cakes and black and white cookies, you will enjoy the quality of their cupcakes. We now stock Sam's Black & White Cupcake, Carrot Cupcake and their Lemon Zest Cupcake. All cupcakes are 3 oz. each and come 24 per case, (6 packs of 4) and are \$35.55 per case. You may view them on our website under the brand, Sweet Sams.

Please help us cut down on the use of paper and postage! If you do not receive your newsletters and statements by email, please consider making the change for 2022. Most importantly, our emailed newsletter provides new product information with pictures and links to our website for easy ordering. We also send notices via email regarding holiday delivery schedules as well as special updates. The next time you call to place your order, mention you would like to go paperless and provide us with your email. If you place orders on line, you may let us know in the notes section or email dan@elegantfoods.net with your name, company name and email address. Please consider making the change this year.

We no longer offer print copies of the monthly closeouts. You may view all of our closeout items on our website, <u>www.elegantfoods.net</u>, click on products. drop down, closeouts. Our items change regularly and using our website will keep you most up to date.

Sincerely,

Michael J. Olson