



**April, 2025**

April 15 marks Elegant Food's 34<sup>th</sup> anniversary! We could not have survived the ups and downs of the economy and pandemic without your support. In addition to you being a customer, I thank our employees for their hard work and dedication throughout the years. I also attribute our long-term success to the partnerships we have sustained with importers from Spain, France and Italy as well as our local suppliers and artisan cheesemakers from all over Wisconsin.

I look forward to our continued relationship. My goal is to provide you with the latest and greatest products available in the marketplace. Always feel free to provide your feedback as I find it invaluable when making new product decisions. Thank you for your support for the last 34 years!

Spring has officially arrived and hopefully we have all seen the last of the snow. It is time to think about planning for Easter, Mother's Day brunches, and the graduation parties that will soon follow.

With the spring season, bars are a big seller for buffets. We have two new bars in stock from **Silverland**, a **Carmalita** (a shortbread crumble bar that is covered in caramel, chocolate chips and topped with an oat crumble) and a **Key Lime** bar (classic like the pie, made with all-natural key lime curd with an all butter short bread crust). Both bars are 12"x18" inch sheets and 32 cut. Silverland bars provide a beautiful variety of treats for any occasion. For more information visit our website under the brand, Silverland.

Our Elegant Food's Gluten Free product list is growing with the new addition of a **Cinnamon Coffee Cake**. This beautiful, round coffee cake is made just like a traditional Cinnamon Coffee Cake but made with Cup4Cup flour, brown sugar, buttermilk, sour cream, and topped with a cinnamon crumble. You will never know it's gluten free! It's 10-inch round, 14 cut.

Another great line to look at for large events is **Original Cakerie**. We have a nice selection of large sheet cakes that can be cut to your desired size. All cakes are 12x16x3. Available flavors include **Chocolate Layer**, **Deep Chocolate Cocoa Cake**, **Lemon & Cream Shortcake**, **Strawberry Shortcake**, **Tuxedo Truffle Mouse Cake** and **Tiramisu Layer Cake**. For more information, visit our website under the brand, **Original Cakerie**.

Sincerely yours,

Michael J. Olson