



September, 2023

As I always state this time of year, it's hard to believe that summer is coming to an end. Based upon my conversations with customers, it sounds like it's been a very busy summer tourist season. With fall arriving soon, that means cooler weather and thoughts of new items to warm your customers. Please keep us in mind when looking for specialty and seasonal items for your fall and holiday menus. We are stocked with many savory items from drinks to soups to bakery products that are perfect for the changing weather. Our sales staff is always available if you need suggestions for changing your seasonal options.

We are very excited about a new Wisconsin cheese that we now have in stock. This cheese has a wonderful story, and its milk source is solely produced by **Brooks Farm**, located in Central Wisconsin. Brooks Farm is a 6th-generation dairy farm, and they provide the highest quality care for their cows and land. Their **Black & White** cheddars have a very wonderful and unique flavor profile. This cheese is rich and creamy, yet delicate and known for its flakiness and full flavor. This is a very memorable cheddar! Available in 1-pound pieces - one year, (\$8.15) and a two year, (\$9.49). We also have a bulk 5-pound block – one year, by the piece, (\$40.55).

For our pastry chef customers, we have many new items that have just arrived from **Dobla**. New items include a variety of chocolate cups, including chocolate flowerpots. We also now stock their chocolate curls and chocolate ganache. For a full list of Dobla products, please visit our website under the brand, **Dobla**.

We have a new appetizer in stock from Van Lang and it's already moving. Check out their Date & Goat Cheese Pastry. It is a sweet and savory appetizer with a Mediterranean influence. It is a delicate blend of fig jam, honey, cream cheese and goat cheese on a flaky pastry square and dusted with chopped dates and cinnamon sugar. (Van Lang 231006, 200 per case, 1 oz. each), \$249.29.

Our open house is finally returning in October! This is a great opportunity to meet with several of our vendors and try new products. Mark your calendars for Monday, October 9th and stop by any time between 1 and 6 p.m. We look forward to seeing you!

Sincerely,

Michael J. Olson