



April, 2021

April 15th marks our 30th anniversary! Thanks to each and everyone one of you for choosing to work with Elegant Foods. We couldn't be here without you and are deeply grateful for your support over the last 30 years. I truly wish it could be a time to invite you help us celebrate in person, but due to the pandemic, we are still unable to plan for an open house. I hope that we will have the opportunity to personally thank you, soon!

It's been quite a ride and as they say, "time flies". I'm amazed when I look back and remember how small we were, how we've moved and wondered how we would fill our current space. Now, we have two warehouse locations, we've built several large freezers and we have two bakeries. Our physical growth reflects on our huge inventories and the diversity of products we currently offer. Please know we will continue our pledge to bring you the best service and choice of specialty items available in the marketplace.

After a very long year, restrictions are starting to lift. This is great news, but during this transition, we find ourselves challenged with some product shorts. We've recently had trouble getting oat milk and certain types of chocolate. One theory is that raw ingredients have been held up at port and that means product demand has outweighed supply. We seem to be walking a fine line and while suppliers are shorting us, they are also requiring huge minimum orders. We know this will level out in the future and in the meantime, we appreciate the patience you have shown us.

The pandemic has also taken its toll on our current inventory and the expiration dates for several product lines. Many customers have been taking advantage of buying items from our closeout list at discounted prices. Our list continues to grow, and all products are guaranteed to be in good condition. It's a great time to take advantage of lower prices. Please note that our closeout items are not yet website ready, but our web developers tell us we are getting closer and we should be up and running sometime this month.

Sincerely yours,

Michael J. Olson