



February, 2026

Winter has arrived, and it has arrived with vengeance. The extreme cold and snowy weather sure put a damper to the end of January. This type of weather tends to keep people at home and lends itself to safety concerns for our drivers, and our trucks with their cold weather maintenance. We appreciate your patience during this difficult stretch of weather. If you find that you will be closed due to weather, please make sure to give our office a call to reschedule your delivery. This is a good time to think warmer thoughts about spring. I hope it arrives sooner than later!

There is still time to order Valentine's Day desserts. In addition to our own bakery desserts, we offer individual and mini-bite sized desserts, and **Chocolate Potpourri truffles**. These make wonderful valentine additions for your customers.

Don't forget to check out our own **Elegant Food's handcrafted Macarons**, we have colors and flavors that would work well for Valentine's Day including raspberry, chocolate peppermint, almond, chocolate with cherry lavender and cherry lavender. We also stock chocolate cups from **Midwest Imports**, pastry shells from **Moda** and mousse mix from **Paris Gourmet**, all perfect for creating your own desserts in a minimal amount of time. For a chocolate mousse that's beautiful and easy, check out **Bindi** in glass or pipeable **Taste It** chocolate mousse.

If you are ever interested in trying new cheese, also perfect for Valentine's Day or for special occasions to pair along with wine, check out our extensive list of cheese. If you are looking for a special cheese and it's not on our list, please give us a call to see if we are able to source it for you. To view our complete selection, visit "**cheese, meat, and dairy**" on our website - and check out our list of foreign and domestic cheese.

I am very excited to share that the **Guerrilla Cookie** I have worked so diligently to recreate will be featured on **PBS Wisconsin Foodie** early in the year! The Guerrilla Cookie is available in bulk or retail from Elegant Foods, and ten cents from every cookie helps the Southern Wisconsin Land Conservancy. Stay tuned and watch the new 2026 season of Wisconsin Foodie beginning **Thursday, February 5th**, Holland's Family Cheese as well as other Wisconsin favorites will be featured. Watch this season for the wonderful story of Ted Odell and Madison's legendary Guerrilla Cookie.

Sincerely,

Michael J. Olson